

The Phoenix Project



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Rationale

- Increase in HIV infected cases among drug-using population
- Peer intervention + outreaching approach
- October 2000: Cooperation between Red Ribbon Centre and SARDA
- Three-year sponsorship from AIDS Trust Fund since May 2003



Objectives

- To increase the awareness on HIV/AIDS among drug users
- To discourage IDUs from sharing needles
- To encourage IDUs to use condom during sexual behaviors
- To encourage IDUs to attend HIV antibody test
- To provide referral services to IDUs



Recruitment and Training

• Recruitment and training of outreach volunteers





Manpower

- ◆ 1 half-time Social Work Assistance
- ◆ 16 ex-addicts volunteers





• Reaching out to methadone clinics



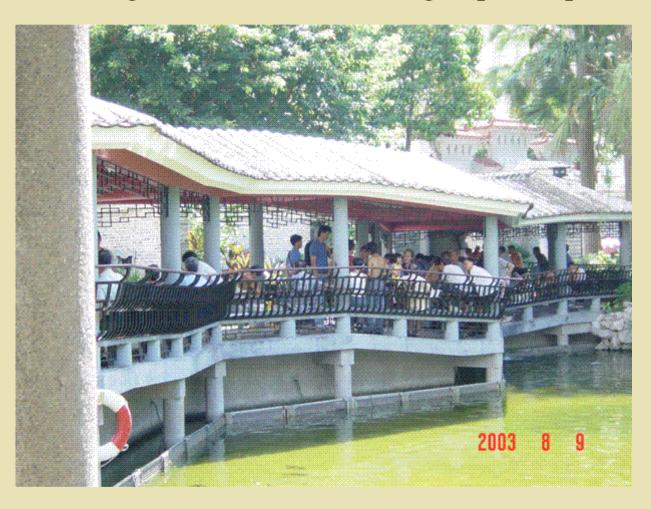


• Reaching out to addicts loitering on the street





• Reaching out to addicts loitering at public parks



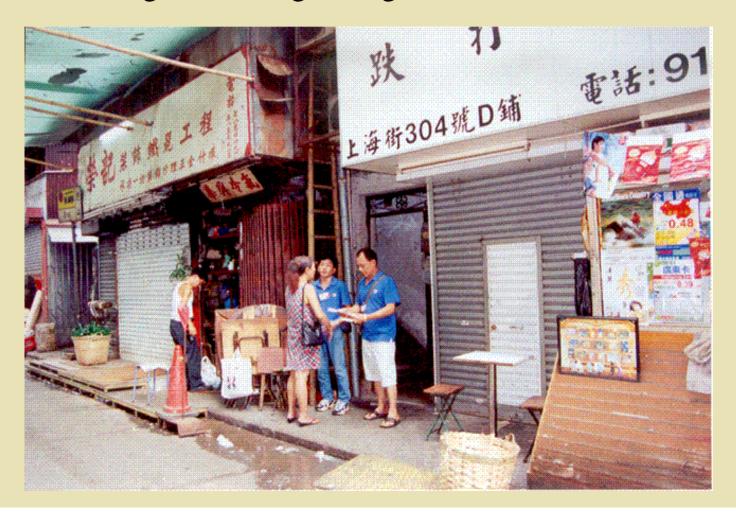


- Reaching out to drug-taking street sleepers
- Unfavorable living environment
- Needles are found everywhere





Reaching out to drug-taking commercial sex workers





Educational programs





 Radio interview – promoting the harm reduction campaign





Monthly team meetings





- Visit drug-related agencies
- Liaison with other AIDS agencies





Participating in AIDS Prevention Carnival





Sharing Meeting with Visitors from Vietnam





Quality assurance

- (A) Supervision by
- Social Workers of MTP
- Project coordinator
- (B) Each volunteer has to submit:
- A standardized daily report
- An open-ended monthly report
- (C) Periodic review
- Monthly team meeting (at SARDA)
- Bi-monthly evaluation meeting (with Red Ribbon Centre)



Output

Service Rendered and Distribution of AIDS Prevention and Education Materials (for the period of May to September, 2003)

No. of Clinics and Public Parks Visited	No. of Clients Contacted		Age Distribution			Total No. of Outreach Sessions	T I S U	C O N D	P A M P H
	M	F	< 30	31- 59	> 60		E	M	L E T
91	3756	735	766	3266	459	670	5090	710	5533
	Total : 4491								



Service Output (as at 13/5/2003 - 31/3/2005)

❖No. of Serving Volunteers : 13

No. of Clinics and Public Parks Visited : 2289

No. of Patients Contacted (Male) : 19654 (83.5%)

(Female): 3876 (16.5%)

Total : 23530 (100%)

❖Age Distribution (below30) : 3505 (15%)

(31-59) : 16947 (72%)

(60 above) : 3078 (13%)

Total : 23530 (100%)



No. of Sessions Conducted and No. of Educational Materials Distributed (as at 13/5/2003 -31/3/2005)

❖Total No. of Sessions ∶ 3772

❖ No. of Tissue : 27206

❖No. of Leaflet ∶ 51399

❖ No. of Condom : 9719

❖No. of Gift Packet : 3921



Outcome

- SARDA had conducted an outcome evaluation in 2001 documenting the effectiveness of the Phoenix Project
- The findings were presented in the Hong Kong AIDS Conference 2001
 - Lee, K.F., Lee, Y.T., Lun, M.Y. and C.L.Tsui. (2001). A review on the harm reduction outreach project on AIDS prevention.



Outcome

	Service recipients	Non-service recipients	Total
No. of respondents have contact (s) with the Project volunteers	395	98	493
	(80.1%)	(19.9%)	(100%)
Never share needles in the last month	337	34	371
	(85.3%)	(34.7%)	(100%)
Frequently use condom during sexual behaviour in the last	190	37	227
	(60.7%)	(42.5%)	(56.8%)



Outcome

	Yes	No	Total
Can the volunteers help you to increase the awareness of AIDS?	391	4	395
	(99%)	(1%)	(100%)
Did you reduce the share of needles after the volunteer's visit?	335	60	365
	(84.8%)	(15.2%)	(100%)
Did you increase the frequency of condom use after the volunteer's visit?	284	11	395
	(71.9%)	(28.1%)	(100%)
Have you attended HIV antibody blood test after the volunteer's visit?	92 (23.3%)	303 (76.6)	395 (100%)



Results of the surveys conducted in 2004 and 2005

	2004/N208	2005/N520
Item	No./Percentage	No./Percentage
Knowing on the Project	198 (95.2%)	499(96%)
Contact with volunteers	190 (91.3%)	484(93.1%)
Increase the awareness on HIV/AIDS	189 (90.9%)	484 (93.1%)
Increase knowledge in the route of transmission	190 (91.3%)	485 (93.3%)
Reduce in needles sharing	174 (83.6%)	416 (80%)
Increase in condom use	154 (74.0%)	374(71.9%)
Stabilized to receive methadone treatment	73 (35.1%)	165(31.7%)
Intention of seeking treatment	34 (16.4%)	98(18.8%)
Attend blood/urine test	141 (67.8%)	334(64.2%)
Reduce heroin use	29 (14.0%)	68(13.1%)
Persuade your friends to reduce needles sharing	343(66%)	
Response of your friends to reduce needles sh	252(73.5%)	
Persuade your friends to use condom	295(56.7%)	
Response of your friends in using condom	214(72.6%)	



Thank you